



REIDSVILLE NISSAN

1123 Freeway Dr Reidsville, NC 27320

- **SALES (888) 726-6417**
- **SERVICE (888) 740-3306**
- **PARTS (888) 760-8868**

October 1, 2017

Mr. Kevin J. Burke
Hercules Systems
95 West Hills Road
Huntington Station, NY 11746

Dear Kevin,

It has now been over a year since we purchased our Hercules H-6000 system from you. We are completely satisfied with all aspects of the system. Hercules made installation painless and trained all our employees thoroughly. With the Hercules H-6000 we can comfortably wash, not only our lot cars, but also all our service customer cars.

As you know, we decided to install the system right in the service center intake area of our brand-new dealership facility. This worked out to be a great decision. All our service customers get to see the system in action whenever they bring their cars in for service. This more than encourages them to have their cars waxed and sealed. We "upsell" the wax and sealant for \$14.95 with more than half our service customers opting to have it applied. This alone proving almost \$10,000.00 additional profit per month to the service department.

I would recommend a Hercules H-6000 system to any dealership how wants to increase customer satisfaction and create added profits in their service department.

Thanks,

Keith Martin

Keith Martin
Service Manager
Reidsville Nissan